

National Urban
Development Policy

17th Federal Congress

Cooperation in Urban
Development – Alliances
for the Common Good

PROGRAMME



Federal Ministry
for Housing, Urban Development
and Building



NATIONAL
URBAN DEVELOPMENT
POLICY

A warm welcome!

We're glad you're interested in the 17th Federal Congress on National Urban Development Policy.

Cooperation is essential for urban development, which is rooted in the sharing of innovative ideas and positive experiences. Urban development is a collaboration where various stakeholders from a wide range of backgrounds come together to create something new – ideally something that makes a significant contribution to the common good. We want to track this collaborative process – at district, regional and even national level – and explore who achieves the best results, how, and in which alliances.

The Congress is an opportunity for us to discuss current cooperation approaches to and strategies for urban development policy with renowned experts and representatives from politics, planning and civil society, and to jointly develop fresh ideas for sustainable, integrated development of urban and rural spaces at national, European and international scales.





This year's national congress will take place in the newly opened Heidelberg Congress Centre and will be linked with impulses from forward-looking projects in the city of Heidelberg and the region. In line with the theme of the Congress, the intention is to explore the diverse collaborations in urban development and the significant transformation challenges posed by climate change, digitalisation, housing, social cohesion, co-production and the common good, as well as the energy and mobility transition.

National Urban Development Policy – a common initiative of:



Federal Ministry
for Housing, Urban Development
and Building

BAUMINISTERKONFERENZ
KONFERENZ DER FÜR STÄDTERAU, BAU- UND WOHNUNGSWESEN
ZUSTÄNDIGEN MINISTERINNEN UND MINISTERN UND
SENATORINNEN UND SENATOREN DER LÄNDER (ARGERAU)

Deutscher
Städtetag



DStGB
Deutscher Städte-
und Gemeindebund



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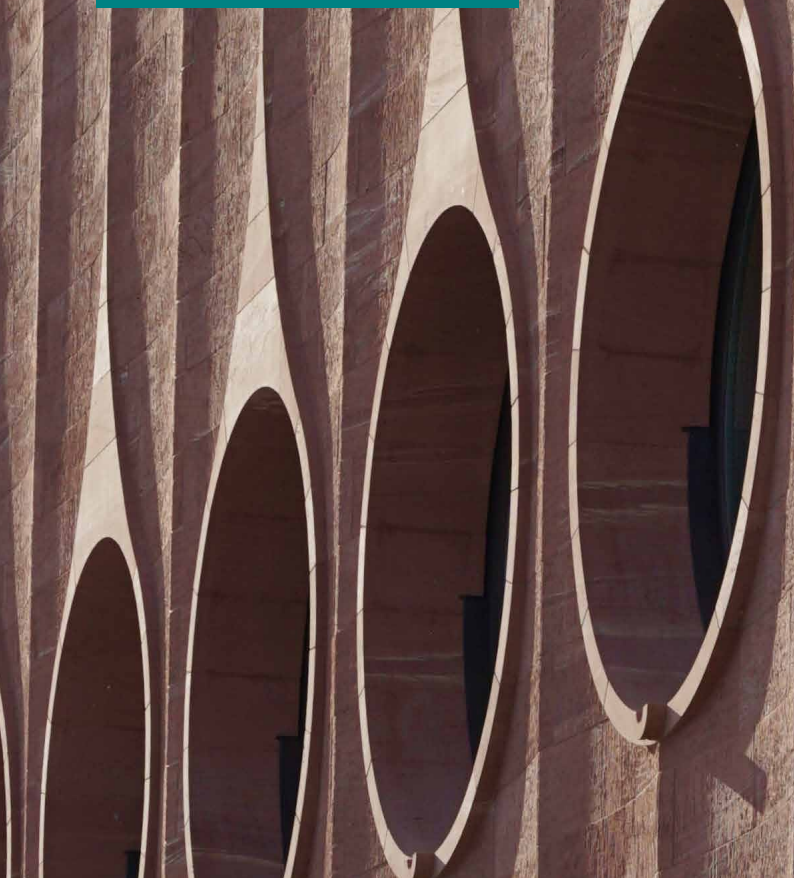
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*Event
location:
Heidelberg
Congress
Center (HCC)*



Space as Performance

The newly inaugurated Heidelberg Congress Center (HCC) in April 2024 is the chosen venue for the 17th Federal Congress. It stands as a beacon of innovation with its visionary architecture, openness, cutting-edge event technology, and sustainability awarded with gold.

The design offers immense freedom across three levels, featuring a 6,600 square meter space for dialogue and a flexible room concept, including a brightly lit main hall for up to 1,800 people, adorned with the world's third-largest LED wall, another versatile hall for 800, 10 meeting spaces, a 2,600 square meter foyer, and a Sky Forum with seating.

A highlight is its own TV studio for live streaming, recording, and video production. The HCC aims to foster opportunities, relationships, creative teamwork, enjoyment, and a space for constructive exchange.



Central location

The Heidelberg Congress Center boasts a prime location, being just about a minute's walk from the main train station, in the vibrant and sustainable district of Bahnstadt.

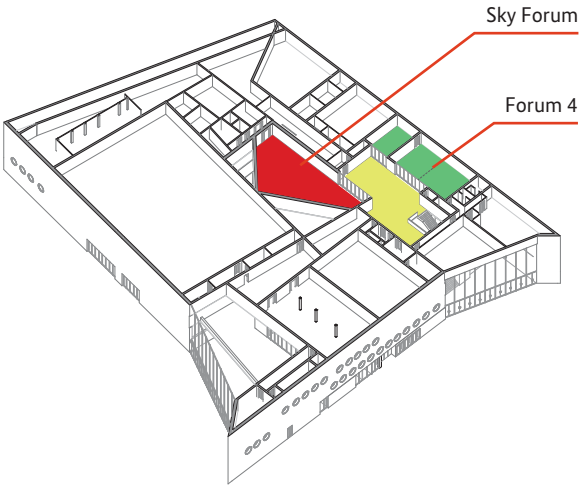


It offers excellent accessibility with direct connections to public transport and highways, and features a two-level underground parking garage with 70 car charging stations and space for 115 bicycles, including 50 charging stations.

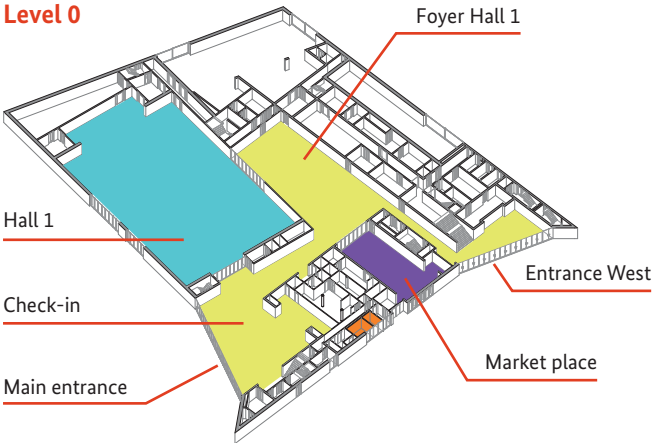


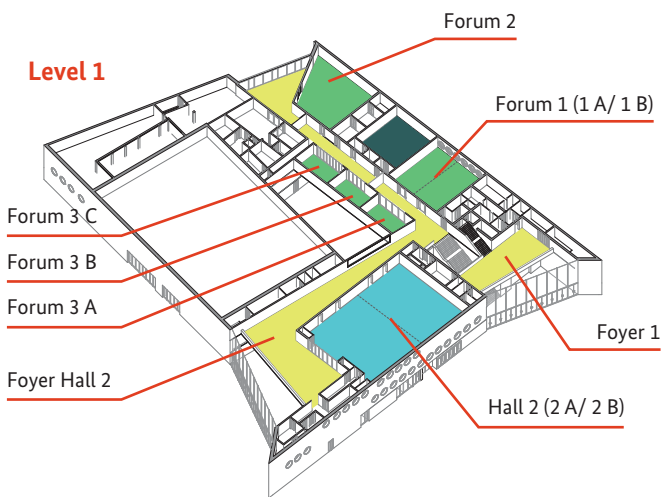
Location plan HCC

Level 2



Level 0





Side events

17. September 2024

10:00 a.m.

Admission and accreditation for the Federal Congress opens

11:00 a.m. – 04:00 p.m.

Framework programme/Side events

A range of events by partners of the Federal Ministry for Housing, Urban Development and Building and the National Urban Development Policy

11:00 a.m. – 1:00 p.m. (by invitation)

Using European funding for integrated urban development

BMWSB, GIZ

11:00 a.m. – 1:00 p.m. (Hall 2 B)

01 – Tackling climate change together!

BMWSB, BBSR, Urbane Liga – Bündnis junger Stadtmacherinnen und Stadtmacher

How can we involve urban creators in developing and implementing climate change concepts? How can we develop successful local circular economies? Along with guests from politics and administration, the Urbane Liga association will discuss measures for the climate-resilient development of communes that have proved themselves a success across Germany.

11:00 a.m. – 1:00 p.m. (Forum 1 B)

02 – Conversion for residential purposes at its best – high quality at affordable costs

GdW, DST, BDA e.V.

How can we convert and repurpose our existing buildings in a way that is both affordable and for the long term? The symposium will tackle this question using examples of best practice from the Deutscher Bauherrenpreis (German Construction Prize). This prize, which has been awarded for more than three decades under the motto “High quality at an affordable price”, is one of the most prestigious prizes in residential construction in Germany.

11:00 a.m. – 1:00 p.m. (Forum 1 A)

03 – The Small Town Academy Initiative (Kleinstadtakademie) – a new platform for collaboration and constructive solutions

BMWSB, BBSR, Kleinstadtakademie

The Small Town Academy Initiative (Kleinstadtakademie) was set up in July 2024 with the aim of becoming a national sharing and exchange platform as well as a network of towns and town stakeholders for urban development topics. The ultimate objective is to create a completely new kind of self-effective support structure by towns for towns.

11:00 a.m. – 1:00 p.m. (Forum 2)

04 – Co-production as a stimulus for local democracy: collaborations, tools and potential for districts and neighbourhoods

vhw e.V./Immovielien e.V.

Co-productions such as Immovielien, urban creator projects and third spaces can act as powerful stimuli for local democracy, particularly in this day and age. What makes them successful? Which collaborations and tools do they require? What are the important next steps? We find out in conversation with representatives from civil society, intermediaries, administration and politics.

11:00 a.m. – 1:00 p.m. (Forum 3 A/B)

05 – New solutions for municipal practice – results of the Federal Ministry of Education and Research’s (BMBF) “Resource-efficient urban districts for the future (RES:Z)” initiative

BMBF

Resource efficiency is key in redeveloping existing urban districts and developing new ones. This fringe event will present and discuss integrated governance approaches as well as digital and technical innovations. It will also provide insights into the new DIN SPEC 91468 “Guideline for resource-efficient urban districts” and the initial implementations in municipal practice.

11:00 a.m. – 1:00 p.m. (Hall 2 A)

06 – Triple inner urban development as an opportunity for an environmentally oriented urban development

UBA, BBSR, BMUV

Triple inner urban development is still evolving as a guiding principle for planning, so this side event will help to stimulate greater understanding and further discourse. How should “triple inner urban development” be interpreted in the context of urban and regional development that is environmentally sound, socially equitable and beneficial to health? And how can this guiding principle be implemented in theory and in practice?

2:00 – 4:00 p.m. (Forum 4 plus Foyer)

07 – From local to global: cooperation in urban development

BMWSB

In this side event, we will demonstrate how cooperation in urban development operates in an international context. Under the umbrella of the international BMWSB city networks, we will start with thematic keynote speeches as part of TED talks from South Africa, Ukraine and the USA. We will then use an interactive fishbowl discussion to examine the themes in more detail and allow more participants to engage in the dialogue. Take the opportunity to network with international professional colleagues from towns, cities, associations and ministries.

2:00 – 4:00 p.m. (Hall 2 A)

08 – Adding greenery as cities become more dense!

BBSR

As our cities become more dense and in view of climate change and settlement pressure, greenery needs to move up the list of priorities. Six experimental housing and urban development (ExWoSt) pilot schemes have tested out how expanding blue-green infrastructure can improve quality of life and strengthen resilience in conjunction with urban society and businesses.

2:00 – 4:00 p.m. (Forum 1 A)

09 – Cooperative ways of implementing the energy and heating transition at district level

Die Stadtentwickler.Bundesverband

The energy and heating transition must be part of integrated, resilient urban development and of environmentally friendly urban redevelopment. So, how can the energy and heating transition actually succeed as part of the transformation to climate-friendly districts? How does communal heating planning reach the district and its inhabitants? This huge transformation process requires precise control, support and development, as well as the cooperation of all stakeholders; from communes and their municipal utilities to the property and housing industry and all individual owners. We want to discuss how to get from the concept phase to implementation at district level.

2:00 – 4:00 p.m. (Forum 2)

10 – Urban development as a lever to implement sustainability goals – utilising national and local strategies to deliver transformation (EN/GER)

BMWSB

As part of the German sustainability strategy, the BMWSB is developing instruments for the transformation area of “sustainable construction and the transport transition”, which are also intended to tap into synergies with other policy areas. At local level, “Voluntary Local

Reviews” on the global sustainability goals represent a strategic approach. Enriched by national and international examples, the interaction of both levels will be discussed and highlighted in the side event.

2:00 – 4:00 p.m. (Hall 2 B)

11 – How can districts combat loneliness?

Wüstenrot Stiftung, location3, Urban Expert

The collaborative project “Loneliness. New requirements for lively neighbourhoods” by the Wüstenrot Foundation with location3 and Urban Expert explores practice-oriented initiatives that help districts to combat loneliness. What does loneliness mean and what are the risk factors? How can we identify districts at risk of loneliness? How can local involvement on the ground, along with professional services within the district, help to cushion people against feeling lonely? What opportunity structures in the neighbourhood create districts that are resilient against loneliness? What cornerstones can be identified for an integrated approach in overcoming and preventing loneliness at district level?

2:00 – 4:00 p.m. (Forum 1 B)

12 – Using European funding for integrated urban development – taking stock and a view of the role of the EU Structural Funds in Germany

BMWSB

Funding integrated urban development measures with the help of the EU Structural Funds offers important financial and strategic support for many communes

in Germany. This event will be an opportunity to hold an informative debate to explore the experiences and perspectives of German cities, towns and municipalities in dealing with the European Regional Development Fund (ERDF). This discussion will present specific case studies that demonstrate how EU funding has already helped to implement innovative urban development projects. From modernising the infrastructure through to fostering social cohesion and engagement, we will explore the successes and challenges of these projects for illustrative purposes. As well as acknowledging the milestones already achieved, the discussion will also take a critical look at how the EU funding could be organised and optimised in the coming funding periods.

2:00 – 4:00 p.m. (Forum 3 A/B)

13 – Who is planning there? Using digital technology and AI in spatial planning

SRL e.V.

How are the possibilities created by new technology impacting planning culture? In conversation with experts, we will explore the possibilities, risks and limits of this utilisation and discuss how to approach issues such as increasing regulation and governance. After all, who is compiling the content and, ultimately, bearing the responsibility?

16:00–16:45 Uhr (Saal 2 B)

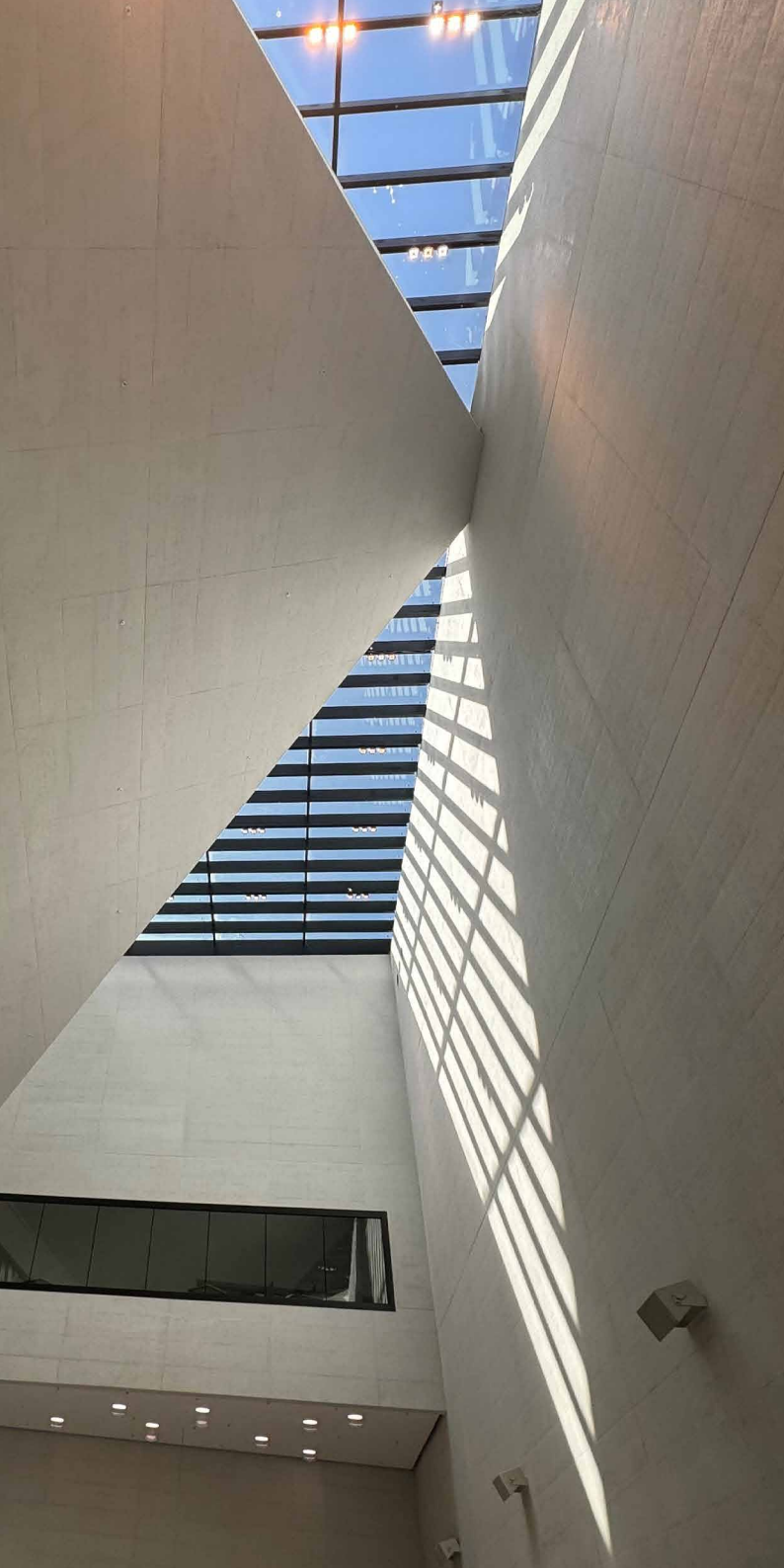
14 – URBACT – Workshop on the future of European cities cooperation

BMWSB, DV e.V.

The European URBACT Secretariat, the BMWSB and the National URBACT Contact Point at the DV want to discuss with participants how European cities cooperation currently works and what it could look like in the future.

In a short, interactive workshop format, some questions from the consultation process on the future of European Cohesion policy, which all INTERREG programmes are currently conducting on behalf of the European Commission, will be picked out and discussed.

The aim is to gather and exchange experiences and ideas on European cities cooperation. At the same time, the URBACT community in Germany and all those interested in European cooperation are welcome to get to know the team, join in and get to know each other. The URBACT Secretariat will incorporate the results of the workshop discussion into the current INTERREG consultation process on the future Cohesion policy. This will enable participants to actively shape the European debate. Get involved!



Congress programme

17. September 2024

Congress programme

German/English translation

Overall moderation:

Anja Heyde

5:00 p.m. (Hall 1)

Welcome/introduction:

“Cooperation in Urban Development”

Klara Geywitz, Federal Minister for Housing, Urban Development and Building

5:10 p.m.

Welcome from the city of Heidelberg

Prof. Dr. Eckart Würzner, Lord Mayor of the City of Heidelberg

5:20 p.m.

Welcome from the state of Baden-Württemberg

Winfried Kretschmann, Minister-President of the state of Baden-Württemberg

5:30 p.m.

Keynote

Maria Vassilakou, Vienna Solutions, former Vice Mayor of Vienna and independent advisor on urban transformation

6:00 p.m.

Keynote

Luyanda Mpahlwa, DesignSpaceAfrica, African Centre for Cities (ACC), Adjunct Prof, University of Cape Town UCT, Cape Town, South Africa

6:15 p.m. (Hall 1)

Panel: Cooperation in Urban Development

Bernhard Daldrup, MdB, SPD

Alexander Föhr, MdB, CDU/CSU

Dorothee Eisenlohr, Mayor of Schramberg

Sandra Engelhardt, Urban Lab, Nürnberg

Prof. Dr. Marcus Gwechenberger, Head of Department for Planning and Housing of the City of Frankfurt a. M./ Professor for Urban Transformation at Frankfurt University of Applied Sciences

7:15 p.m.

Panel: Gender-equitable urban development policy – positions for a fair, inclusive and caring city

Elisabeth Kaiser, Member of the Bundestag, Parliamentary Secretary to the Federal Minister for Housing, Urban Development and Building

Maria Vassilakou, Vienna Solutions, former Vice Mayor of Vienna and independent advisor on urban transformation

Dr. Mary Dellenbaugh-Losse, Urban researcher, member of the BMWSB Expert Advisory Board

7:45 p.m. (Foyers)

Evening reception by the City of Heidelberg at the Heidelberg Congress Center

18. September 2024

From 09:00 a.m.

Admission and registration

10:00 a.m. (Hall 1)

Opening in dialogue

Moderator **Anja Heyde** in conversation with **Elisabeth Kaiser**, Member of the Bundestag, Parliamentary Secretary to the Federal Minister for Housing, Urban Development and Building

10:10 a.m.

Keynote

Ida Bigum Nielsen, Head of the Strategic Planning Team, Gehl Architects, Copenhagen

10:40 a.m. – 4:00 p.m.

Parallel future-focussed breakout areas: working formats with brief idea sharing, practical examples and discussions among participants

Moderator **Anja Heyde** will start with an overview of the breakout sessions and give organisational instructions

11:00 a.m.

Start of future-focussed breakout areas

Some of the breakout areas will be held at the Heidelberg Congress Center (HCC), while others are excursions to external locations. If the excursion destinations are not accessible via public transport or on foot, then coaches will be provided. Space on-site and logistics mean that participant numbers will be restricted for some external breakout areas/excursions. Please follow the instructions for each breakout area. We kindly ask for binding registration and participation.

3:15 p.m.

Coffee break and networking in the HCC

Participants return from excursions

4:15 p.m.

Panel: Partner of the National Urban Development Policy

Elisabeth Kaiser, Member of the Bundestag, Parliamentary Secretary to the Federal Minister for Housing, Urban Development and Building

Nicole Razavi, Member of the Landtag, Minister of Regional Development and Housing, Baden-Württemberg

Bernd Düsterdiek, German Association of Towns and Municipalities

Hilmar von Lojewski, Association of German Cities

Jürgen Odszuck, First Mayor and Head of the Department for Urban Development and Construction, City of Heidelberg

5:15 p.m.

Conclusion and outlook

Elisabeth Kaiser, Member of the Bundestag, Parliamentary Secretary to the Federal Minister for Housing, Urban Development and Building

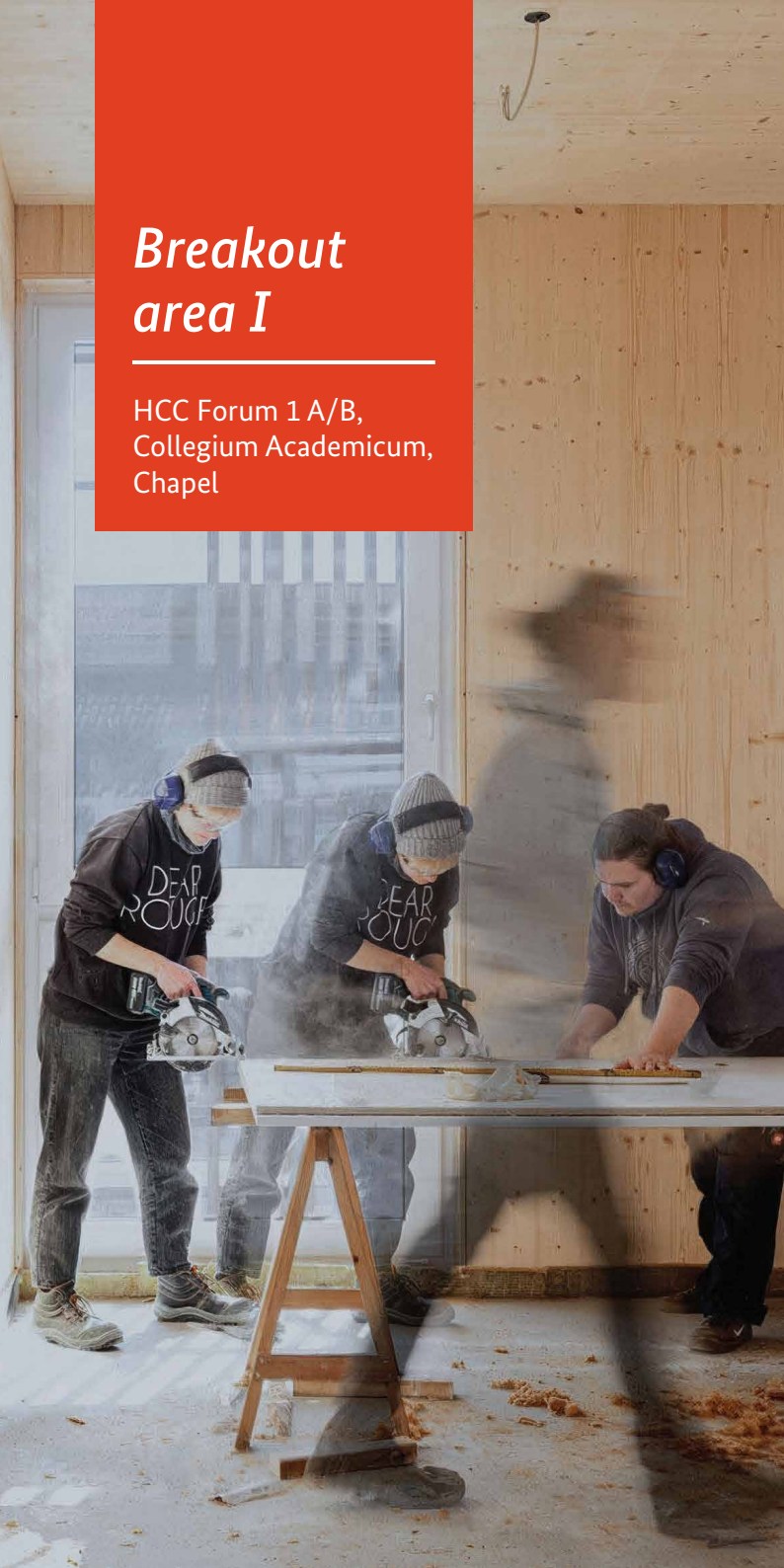
Jürgen Odszuck, First Mayor and Head of the Department for Urban Development and Construction, City of Heidelberg

5:30 p.m. (Foyers)

Get-together by the Federal Ministry for Housing, Urban Development and Building at the Heidelberg Congress Center

Breakout area I

HCC Forum 1 A/B,
Collegium Academicum,
Chapel



BUILDING ON WHAT WE ALREADY HAVE. Shared pathways to redevelopment, adaptation and reuse in the district

For the Conference of Building Ministers of the federal states: Baden- Württemberg, Brandenburg and North Rhine-Westphalia

We are experiencing a paradigm shift in planning and building culture towards prioritising the preservation, valorisation, conversion, further construction and, where preservation does not make sense, recycling. In the breakout session, urban development approaches to remodelling will be reflected upon and discussed in different spatial and thematic contexts. The question of how remodelling can succeed together will be explored in a practical way with an excursion to Heidelberg's Südstadt district.

Breakout area II

HCC Forum 3 A/B



Cooperation between communes

For the Conference of Building Ministers of the Federal States: Baden-Württemberg

There is a long tradition of cooperation between communes, especially in the form of special-purpose associations with a sectoral focus. Integrated formats are particularly important for urban and regional development. This breakout area will use practical examples to explore both their success factors and the obstacles they face.



Breakout area III

Chapel, Südstadt –
Mark-Twain-Village

Neighborhoods of the future
German Association of Cities,
Federal Ministry of Housing,
Urban Development and Building

← Facade greening

Germany needs new urban districts. Resilient, well-designed, socially balanced districts that have more housing and are accessible to everyone. This is right at the top of the list of priorities at federal, state and commune level.

In other words, the question is less about “whether” and far more about “how” these districts will be designed and built. On the one hand, many of the lessons learned in the past can be applied here, but, on the other, we also need fresh perspectives and to reflect critically on what has already been built.

In order to find solutions to the urgent problems caused by climate change, as well as other key urban development issues for the future – especially affordable housing and social cohesion – the New Leipzig Charter and the Memorandum Urban Resilience are focussing on the urban district as a crucial territorial level of intervention. Equally, resilient and future-proof urban development requires multifaceted strategies and must look beyond sectoral approaches and engage with complex, integrated processes.

The breakout area will therefore focus on building a network between the various stakeholders, as well as on sharing experiences and expertise in the form of examples of good practice. What do we need to create urban districts that are future-proof, resilient and socially equitable? What must we pay particular attention to? How can we make our cities places where people want to live?

Breakout area IV

DEZERNAT#16,
Innenstadt



Working together on the city centre – Moving more in co-operation

Federal Ministry for Housing, Urban Development and Building

Town and city centres develop dynamically and on an ongoing basis. Many tasks and challenges are already known, while new ones are being added to the list. In the breakout area, the BMWWSB and the city centre advisory council will focus specifically on the “cooperation and management” tasks, as well as the potential of open spaces in town and city centres. To that end, two newly prepared publications from the joint series “InnenstadtRatgeber” (city centre guide) will be presented. Representatives from the advisory council and practitioners will report in tandem on stimulating projects and lead discussions on them.

Breakout area V

HCC Forum 2, Spinelli-
Quartier Mannheim



Working together to design climate-neutral cities – how municipalities can benefit from European cooperation

Federal Ministry for Housing, Urban Development and Building

How can municipalities benefit from European cooperation when it comes to climate protection? This will be illustrated using practical examples. URBACT and the European Urban Initiative will explain why Europe needs strong cities and vice versa. An excursion to the Spinelli quarter will offer insights into Mannheim's EU experience.

Breakout area VI

HCC Forum 4,
Bahnstadt

1. legislation [framework]
2. LAND POLICIES
3. financing

buying land from the government



agree on
a common
VISION

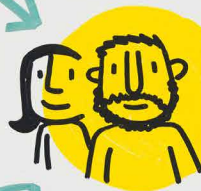
HOW to PLAN for RECOVERY and TRANSFORMATION in a MULTI-LEVEL? APPROACH?

CITIES
need
TRUST



We need
**MULTI
FUND**
is crucial
for big urban
development
projects

TASKS go
local level
should F



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The power of cities in the transformative reconstruction of Ukraine (EN)

Federal Ministry for Housing, Urban Development and Building, German Development Cooperation (GIZ)

Due to the international Ukraine Reconstruction Conference in Berlin, Arena VI sheds light on the role of “cooperation in urban development” in municipal reconstruction in Ukraine. International experts will address topics such as resilient neighborhoods and social housing before participants experience and discuss solutions and challenges during a workshop excursion in the new “Bahnstadt” district.

Facilitation: **Dr. Bettina Silbernagl**, German Development Cooperation (GIZ)

Session in English

11:00 a.m. Welcome and framing of session

Prof. Dr. Oliver Weigel, Federal Ministry for Housing, Urban Development and Building (BMWSB)

11:15 a.m. Short inputs: „Reconstruction is now!“

Anton Kolomieitsev, City Architect Lviv / UNBROKEN

Panel discussion with international experts, building on the key messages of the URC in the field of urban development:

1. “building back better” in the Ukraine and the role of local governments and cooperations in urban development

2. the panel discussion will also have a focus on social housing

N.N., Ministry for Restoration (MinR), Ukraine, tbc
Michele Palma, Head of Department for Cohesion Policy, Italy & Senior Urban Development Official of the Italian G7 Presidency for 2024

Prof. Dr. Oliver Weigel, Head of Division for International and European Urban Development Policy, Ministry for Housing, Urban Development and Building (BMWSB)

Prof. Dr. Marcus Gwechenberger, Deputy mayor for housing and planning / City councillor, City of Frankfurt/ Main

Robert Bechtloff, Advisor for Sustainability and Research, vbw Association of Housing and Real Estate Companies of Baden-Württemberg, tbc

Anton Kolomieitsev, City Architect Lviv / UNBROKEN

12:30 p.m. Joint lunch

01:30 p.m. Excursion to Heidelberg Bahnstadt

Please bring walking shoes, please bring water according to your needs

Supported by the Department for Urban Development and Statistics, City of Heidelberg

Dr. Gabriela Bloem, Head of Department

Andreas Makeprange, Department of Urban Planning

Michael Rudolf, Department of Urban Planning

Kalle Strömer, Department of Urban Planning

Ralf Bermich, Head of Department Energy and Climate protection, Department for Environmental protection

The newly developed urban quarter of “Bahnstadt” is one of the largest Urban development projects in the whole of Germany and at the same time one of the largest passive house developments in the world. This means the buildings in Bahnstadt require very little energy to heat. Bahnstadt’s electricity, and the heat for its district heating systems, come from an environmentally friendly, wood-chip combined heat and power plant, making Bahnstadt completely carbon neutral.

The excursion is planned in the style of a *walkshop*. We will visit the “Eisspeicher”, the largest passive house settlement in the world, public squares and green spaces, Halle 02. In addition to visiting these important places within Bahnstadt, the *walkshop* will also provide the opportunity to establish links to the Ukrainian context and to discuss various aspects in depth in small groups.

03:15 p.m. Return to HCC

Breakout area VII

HCC Saal 2 A



Presentation of the Bundespreis Stadtgrün 2024 prize, followed by the future-focussed breakout area “Using urban green spaces to promote exercise”

Federal Ministry for Housing, Urban Development and Building

The Bundespreis Stadtgrün 2024 recognises projects that demonstrate how urban green spaces promote exercise and health. The winners will be announced during the prize ceremony. The breakout area will present the prize entries and address opportunities for healthier and environmentally friendly urban green spaces.

← Small playing field and driftwood playground Baakenpark, Hamburg

Contact

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