

Welcome!

Thank you for your interest in the Federal Congress on National Urban Development Policy.

The Federal Ministry for Housing, Urban Development and Building, in cooperation with the Conference of German Building Ministers, the Association of German Cities (Deutscher Städtetag) and the German Association of Towns and Municipalities (DStGB), cordially invites you to the 18h Federal Congress on National Urban Development Policy at StadtHalle of the Hanseatic and University City of Rostock.

All across Germany, in cities both large and small, today's good ideas are giving rise to "neighbourhoods with a future" – locations where high-quality social infrastructure and inviting public spaces, an effective mix of uses and varied ownership structures, amenities close by and sustainable mobility, and climate change mitigation and adaptation measures are now practically the standard. However, ensuring neighbourhood development is sustainable and in the public interest remains an ongoing challenge.





The Congress is an opportunity to discuss current cooperation approaches to and strategies for urban development policy, and to progress ideas for sustainable, integrated development of urban and rural spaces at national, European and international scale.

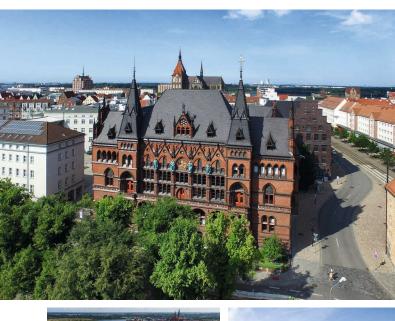
National Urban Development Policy - a common initiative of:















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The event arena in the northeast

The StadtHalle Rostock is the sports and congress centre of the Hanseatic and University City of Rostock. Its flexible space concept makes it ideal for the Federal Congress.

Following renovation, expansion and modernisation works in 2017 and 2018 and with a new light-filled foyer covering some 2,000 m2, the StadtHalle is now an even more versatile and comfortable multi-functional venue for conferences and other events



Bus & rail

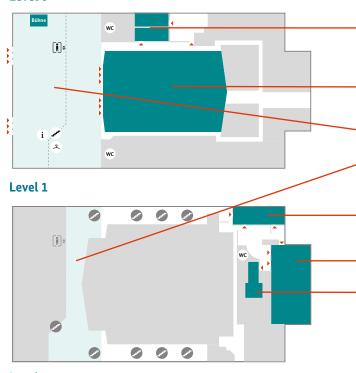
The StadtHalle has its own tram station – StadtHalle (approx. 90m walk) – and can also be reached directly from the main train station (Hauptbahnhof, approx. 350m walk). A Deutsche Bahn Event Ticket is available for climate-friendly travel to Rostock.

Car

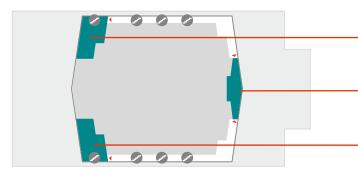
From Berlin via the A19 motorway, exit at the Rostock junction onto the A20 motorway and then exit at Rostock-Südstadt. From Hamburg via the A20 motorway, exit at Rostock-Südstadt.

Site plan StadtHalle Rostock

Level 0



Level 2



Saa	l 5(a + b)
	Saal 1
Mark	etplace hibition
	mondon
	Saal 3
	Saal 2
	Saal 4
	Saal 7
	Saal 7
	Saal 6

Saal 8



Kunsthalle Rostock

Kunsthalle Rostock is the largest museum of contemporary art in Mecklenburg-Western Pomerania and the only museum building constructed in the GDR. The two-story building was designed by Hans Fleischhauer and Martin Halwas and is located in the park on Schwanenteich. The Kunsthalle is also one of the most important architectural monuments of GDR modernism. Since its opening in 1969, it has developed into the largest exhibition venue for contemporary art in Mecklenburg-Western Pomerania, with its own collection of around 10,000 works from the fields of painting, sculpture, graphic art, and photography.

← Kunsthalle Rostock with Schaudepot

With funding from the federal program "National Urban Development Projects," the Kunsthalle was expanded between 2015 and 2018 to include a 1,100-square-meter display depot that blends in with the urban landscape of the park monument at the Schwanenteich. In 2023, the Kunsthalle reopened after a three-year general renovation in line with monument preservation guidelines.

The art gallery shows changing exhibitions, mainly on Baltic Sea art, and has an important collection of "East German Modernism." It is an important cultural venue with international appeal.

8:30 p.m. onwards Admission and registration at Kunsthalle

7:00 p.m. onwards

Networking event jointly hosted by BMWSB and the Hanseatic and University City of Rostock at Kunsthalle Rostock.

Welcome address

Dr. Ute Fischer-Gäde, Senator for Urban Planning, Building, Climate Protection and Mobility of the Hanseatic City of Rostock

Welcome to Kunsthalle Rostock

Dr. Uwe Neumann, Director of Kunsthalle Rostock **Lars-Christian Uhlig,** Federal Institute for Research on Building, Urban Affairs and Spatial Development, in charge of the National Urban Development Projects programme

Networking formats/presentations using the Pecha Kucha format

Moderation:

Anne Keßler, Federal Ministry for Housing, Urban Development and Building Katherin Wagenknecht, Federal Ministry for Housing, Urban Development and Building

Part 1: Together for the neighbourhood

SPORT NETWORKED - together for movement in (social) space

Markus Hirth, for ALBA BERLIN Stiftung für Sport und Entwicklung gGmbH

Rochdale Barracks Bielefeld – A Space Full of Opportunities

Johanna Trockels, Cultural Office, City of Bielefeld Michael Kellersmann, Construction Office, City of Bielefeld

Sustainable socioculture in the neighbourhood.
Urban (district) development with artistic means
Kristina Rahe, Federal Association of Socioculture



Part 2: Shaping responsibility – democracy at the local level

"This is how the future is created in the countryside"
Kathleen Bartels, Mayor of the City of Grabow,
Ludwigslust-Parchim district

"Kulturbahnhof" Leisnig – Step by Step to an inclusive City

Carsten Graf, Mayor of the City of Leisnig, district of Central Saxony

Health kiosks in the Seltenrain region Christopher Kaufmann, Mayor of the municipality of Sundhausen, Unstrut-Hainich district

Part 3: New start WE – young impulses for the common good

Check for common good

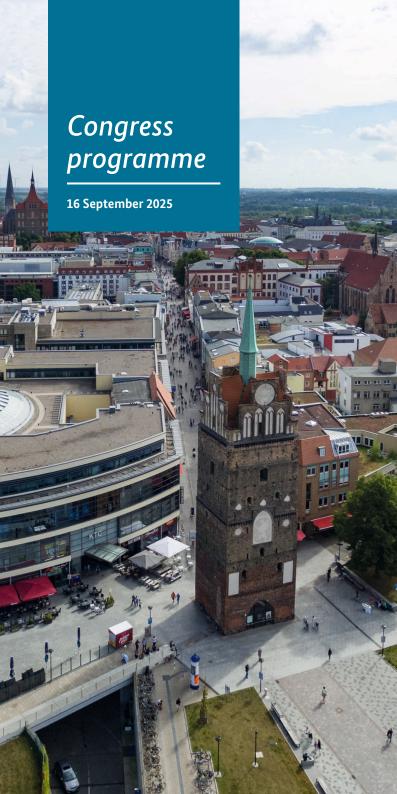
Markus Schäfer, Department of Urban and Spatial Planning, University of Applied Sciences Erfurt Felix Franke, Faculty of Spatial Planning, TU Dortmund University

Urban compensation as a driver for climate adaptation Maria Feil, Machleidt GmbH – Urban Development and Planning

Carl Rube, Martin Braun Group – Sustainability Management

RAUMPILOT*INNEN - A Handbook for Gender-Responsive Urban Planning Lara Brezing, Pauline Elena Philipp, Pia Katharina Winder, Professorship for Urban Design - TU Munich

← Framework plan for the WarnowQuartier (detail)



9:30 a.m. onwards Admission and registration at StadtHalle

Overall moderation:

Anja Heyde, Moderator and journalist

10:30 a.m.

Opening of the Congress programme and welcome remarks

10:35 a.m.

Welcome from the Hanseatic City of Rostock Eva-Maria Kröger, Mayor of the Hanseatic and

University City of Rostock

10:45 a.m.

Introduction: Shaping high-quality neighbourhoods Verena Hubertz, Federal Minister for Housing, Urban Development and Building

11:00 a.m.

Keynote: Oslo – from industrial harbour to an open fjord city

Jette Cathrin Hopp, architect, Director at Snøhetta, Oslo (Norway)

11:30 a.m.

Panel: Shaping high-quality neighbourhoods

Mechthild Heil, MdB, CDU/CSU (online)

Katalin Gennburg, MdB, The Left

Daniel Schreiner, City Planning Officer, Fulda **Line Bernstein,** Stadtverwicklung gGmbH, Weimar **Prof. Dipl.-Ing. Mario Tvrtković,** University of Applied

Sciences and Arts Coburg, German Academy for Urban and Regional Planning DASL

12:30 p.m.

Lunch and discussions

Marketplace, exhibition, programme on the foyer stage with short presentations

Foyer stage programme

NPOW project: A city plays utopia!
Sandra Engelhardt, Urban Lab Nürnberg

"Between concrete and participation: urban development promotion works in many ways." Dr. Frank Friesecke, Stadtentwickler Bundesverband e.V.

Health promotion in the neighbourhood: State programme "Health in Berlin – neighbourhoods at a glance"

Boris Metz, Gesundheit Berlin-Brandenburg e.V.

Europe Makes Cities: How URBACT & EUI promote sustainable urban development
Linn Tramm, Max Anton Dörr, German contact point for URBACT and EUI at the German Association e.V.

2:00 p.m.

Achieving Green, Productive and Just Communities in Seattle through Investment in Public Space, Connectivity and Equity

Rico Quirindongo, Director of the Office of Planning and Community Development, Seattle, Vereinigte Staaten von Amerika

2:15 p.m.

Transition to the specialist forums

Information and explanations with participants moving to the various rooms

2:30 - 4:15 p.m.

Specialist forums

further informations to forums 01-08: pp. 18-23

4:30 - 6:15 p.m.

Specialist forums

further informations to forums 09 – 16: pp. 23 – 27

6:45 p.m.

Opening evening reception

Dr. Olaf Joachim, State Secretary at the Federal Ministry for Housing, Urban Development and Building **Christian Pegel,** Minister of the Interior, Building and Digitalisation of the State of Mecklenburg-Western Pomerania

Eva-Maria Kröger, Mayor of the Hanseatic and University City of Rostock

7:30 p.m. onwards

Evening reception at the StadtHalle



2:30 - 4:15 p.m. (Saal 3)

Forum 01 – The potential of existing structures: social and technological innovations for more affordable and sustainable housing in neighbourhoods

Federal Ministry of Research, Technology and Space (BMFTR) and acatech – National Academy of Science and Engineering

Affordable housing is one of the biggest challenges facing our society. Existing structures present significant opportunities, especially in terms of sustainability. The Bauen & Wohnen (Building & Living) project is identifying solutions for more affordable housing at building and neighbourhood level and discussing suitable transformation strategies. This specialist forum will provide an update on the progress made to date.

2:30 - 4:15 p.m. (Saal 2)

Forum 02 – From the lab to the city. How can transformation succeed?

Federal Ministry for Housing, Urban Development and Building (BMWSB) and the Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR)

Urban transformation processes are encountering resistance in many areas. It is becoming increasingly difficult to gain majority support for new approaches. Which tactics and strategies are helpful in real-world applications? Possible courses of action and success factors for urban transformation processes will be discussed using the example of four National Urban Development Policy pilot projects in Homberg, Neuruppin, Nuremberg and Stuttgart.

2:30 – 4:15 p.m. (Saal 8)
Forum 03 – Paving the way for public-interest properties: concept tendering as a lever for equitable urban development

Montag Stiftung Urbane Räume (Urban Spaces)

Putting the public interest before the highest bid – since 2023, Montag Stiftung Urbane Räume has been leading a process to establish a concept tendering model for real estate across Germany that prioritises the public interest. The first interim results – a systematic definition of the public interest and a tendering standard – will be presented and put up for discussion.

2:30 – 4:15 p.m. (Saal 4)
Forum 04 – IBA Munich Metropolitan Region:
Spaces of Mobility

Internationale Bauausstellung Metropolregion München GmbH (IBA Munich)

How can mobility and urban and regional development be integrated in a meaningful way? IBA's Spaces of Mobility initiative creates an environment for experimentation, fostering innovative projects that aim to enhance quality of life, promote sustainability and develop mobility solutions for urban and rural areas. The focus is on collaboration and new approaches that facilitate participation. In this specialist forum, experts will discuss the objectives and the initial projects aiming to redefine and advance the culture of mobility in the region.

2:30 - 4:15 p.m. (Saal 5a)

Forum 05 – Transformation of the built environment: strategies for urban and rural areas

Association of German Architects (BDA) and the German Association for Housing, Urban and Spatial Development (DV)

Successful environmental and social transformation of the existing building stock relies on people's acceptance and engagement. Transformation projects in urban and rural areas will be used to present public-interest strategies that acknowledge the realities of peoples' lives, leverage temporary uses and foster self-driven co-creation. BDA and the Gemeinsam für das Quartier (Together for the neighbourhood) initiative will put forward their findings.

2:30 – 4:15 p.m. (Saal 6)
Forum 06 – We need more momentum! – experts and spatial planning

Association for Urban, Regional and State Planning (SRL)

There is plenty of discussion right now about the shortage of skilled spatial planners. What challenges are municipalities and independent firms facing in rural and urban areas? What ideas are there for tackling these? And who will put these into practice? We will discuss the findings from SRL's semi-annual conference held in Erfurt in May 2025.

2:30 – 4:15 p.m. (Saal 7)

Forum 07 – Urban Heat Labs – improving the heat resilience of neighbourhoods and buildings

Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR), Federal Ministry for Housing, Urban Development and Building (BMWSB)

As our climate changes, heatwaves are set to become much more intense. Cities will be especially affected by this. BBSR has launched the Urban Heat Labs research programme on behalf of BMWSB: from December 2024 to 2027, eight municipal pilot schemes are trialling integrated strategies for heat preparedness and mitigation in densely populated neighbourhoods and mixed-use urban developments. This specialist forum will address how heat preparedness and mitigation strategies in cities, neighbourhoods and the existing building stock can be improved through the interplay of construction-related, technical and nature-based actions.

→ Warnemünde



2:30 – 4:15 p.m. (Saal 5b) Forum 08 – New residential concepts in city centres

Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR), Federal Ministry for Housing, Urban Development and Building (BMWSB) and the German Association of Towns and Municipalities (DStGB)

The BMWSB and City Centre Advisory Board expert forum will use municipal examples to demonstrate and discuss the importance of the residential function in central locations for sustainable city centre development in different types of city, which forms of housing are conceivable where and what needs to be taken into account with regard to competing and conflicting uses when there is a greater mix of housing in city centres and town centres.

4:30 - 6:15 p.m. (Saal 5a)

Forum 09 – Next-level revitalisation of vacant properties: new strategies for urban spaces and small and medium-sized towns and cities

Netzwerk Zukunftsorte e.V.

Vacant properties in small and medium-sized towns and cities offer great potential for affordable housing, climate protection and social cohesion. Through insights and practical examples, this forum will illustrate how new approaches to revitalisation outside major cities can be effective. The focus will be on networks and advisory services as drivers of strategic revitalisation of vacant properties.

4:30 - 6:15 p.m. (Saal 6)

Forum 10 – Sustainable solutions for cities and regions undergoing structural change – lessons from BMBF's Kommunen innovativ (Innovative municipalities) funding initiative

German Institute of Urban Affairs (Difu)

Cities and regions experiencing demographic and structural shifts are facing increasing challenges that call for unconventional approaches, innovative strategies and experimentation with new tools and methods. Between 2016 and 2024, more than 40 projects under BMBF's Kommunen innovativ (Innovative municipalities) initiative sought to explore these through collaboration between municipalities and researchers. A selection of the projects will discuss their findings in this specialist forum.

4:30 - 6:15 p.m. (Saal 5b)

Forum 11 – Urban resilience: municipal stress tests as a risk prevention tool and integrated urban development concepts

Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR)

Presentation of a stress test for cities that can be used as an urban resilience tool. A municipal stress test application developed on behalf of BMWSB and BBSR will be used to demonstrate how cities and districts can be helped to implement municipal resilience strategies and how foresight in urban development can be achieved with consideration for crises and risks.

4:30 – 6:15 p.m. (Saal 4) Forum 12 – Open space as a neighbourhood resource

German Academy for Urban and Regional Planning (DASL), Federation of German Landscape Architects (bdla)

Neighbourhoods are the primary arena for implementing sustainable urban development. Well-designed open spaces play a major role – both as a living environment for local residents and as multifunctional green-blue infrastructure. This specialist forum will explore areas of tension and competing objectives from an interdisciplinary perspective.

4:30 – 6:15 p.m. (Saal 2) Forum 13 – Dilemma express: all aboard – who's in? Participation challenges and innovative solutions

Federal Institute for Research on Building, Urban Affairs and Spatial Development (BBSR), Federal Ministry for Housing, Urban Development and Building (BMWSB) and Urbane Liga e.V.

In an interactive project walk-through, Urbane Liga and various guests (from neighbourhood to national level) will speak together and with the public about experiences and structural problems of conventional participation methods and about innovative solutions: who gets to participate, who does not and why? What roles can young urban changemakers and co-productive processes play?

4:30 - 6:15 p.m. (Saal 3)

Forum 14 – Developing vibrant neighbourhoods – meeting places, stakeholders and processes at local level

vhw – Federal Association for Housing and Urban Development

Cohesion is being tested in cities and communities at this time due to societal crises, polarisation and uncertainties. Contact and exchange are the key to strengthening social bonds – especially at neighbourhood level. But which places, stakeholders and processes provide suitable opportunities for interaction there? How can spaces that contribute to a greater sense of community be created? This forum hosted by vhw – Federal Association for Housing and Urban Development will invite to an interdisciplinary dialogue and offer various perspectives on developing vibrant neighbourhoods.

4:30 - 6:15 p.m. (Saal 7)

Forum 15 – Social cohesion as a foundation for the neighbourhood of the future – an international perspective with approaches from the United states, Canada and Europe (EN/DE)

Federal Ministry for Housing, Urban Development and Building (BMWSB) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Social cohesion is a key element for the neighbourhood of the future as it promotes the integration of different socio-economic and cultural groups, laying the foundation for social coexistence. With polarisation on the rise,

municipalities worldwide have a responsibility to facilitate spaces that foster social cohesion. An international perspective with approaches from the United States, Canada and Europe, commented on by decision-makers from Germany and South Africa, will provide an opportunity to discuss current trends, challenges and new approaches.

4:30 – 6:15 p.m. (Saal 8)

Forum 16 – Cooperation between immovielien and municipalities – processes, projects and procedures in the public interest

Netzwerk Immovielien e.V.

Immovielien – real estate (Immobilien) from many for many (viele) – are key drivers of transformation and strengthen local participation and democracy. But municipal instruments, procedures and regulations are mainly tailored to large profit-driven actors and few are designed to serve the public interest or support self-organisation of the many changemakers. We will have an interdisciplinary discussion about the potential and challenges of immovielien cooperation.

Congress programme

17 September 2025

8:30 a.m. onwards Admission and registration at the StadtHalle

9:00 a.m. – 12:30 p.m.

Breakout areas

Please note that only some of the breakout areas will be held at the StadtHalle. Others will commence directly at the designated meeting places – please refer to the information for the respective breakout area. (see pp. 30-53)

12:30 p.m.

Lunch and discussions

Marketplace, exhibition, programme on the foyer stage with short presentations

Foyer stage programme

- Common Good Matrix
 Line Bernstein, Stadtverwicklung gGmbH, Weimar
- The federal government's Baukultur Guidelines "Shaping spaces for good coexistence together"
 Stephan Mayer, Federal Ministry of Housing, Urban Development and Building
- Guidelines for gender-responsive urban development Marie Mense, Expert advisory board
 Mary Dellenbaugh-Losse, Expert advisory board
 René Zieprich, City of Leipzig

1:30 p.m.

Plenary congress programme

Overall moderation:

Anja Heyde, Moderator and journalist

1:35 p.m.

Five years of the New Leipzig Charter

Input

Prof. Dr.-Ing. Angela Million, Professor of Urban Design and Urban Development, Institute of Urban and Regional Planning at TU Berlin

Panel: partners in the National Urban Development Policy

Dr. Olaf Joachim, State Secretary at the Federal Ministry for Housing, Urban Development and Building **Christian Pegel,** Minister of the Interior, Building and Digitalisation of the State of Mecklenburg-Western Pomerania

Bernd Düsterdiek, German Association of Towns and Municipalities

Prof. Hilmar von Lojewski, Association of German Cities **Dr. Ute Fischer-Gäde,** Senator for Urban Planning, Building, Climate Protection and Mobility of the Hanseatic and University City of Rostock

Prof. Dr.-Ing. Angela Million, TU Berlin

2:50 p.m.

Conclusions and outlook

Dr. Olaf Joachim, Federal Ministry for Housing, Urban Development and Building

Dr. Ute Fischer-Gäde, City of Rostock

Approx 3:00 p.m.
Conclusion of the Congress



Future perspectives for large-scale housing developments

Kompetenzzentrum Großsiedlungen (competence centre for large-scale housing developments) with the Hanseatic and University City of Rostock

The large-scale housing developments of the 20th century shape the reality of housing and daily life for a large part of the population of many cities. In contrast to previous assumptions, they are now seen as neighbour-



hoods of the future. This area will discuss their future in two respects:

- Which social concepts are suitable for fostering neighbourhood cohesion?
- Which urban planning/architectural measures contribute to the long-term climate neutrality of large residential developments?

↑ Bauernbrunnen (1978), Rostock-Lichtenhagen



Small cities – big impact: attractive and viable – particular challenges faced by small and medium-sized towns and cities near major cities and conurbations

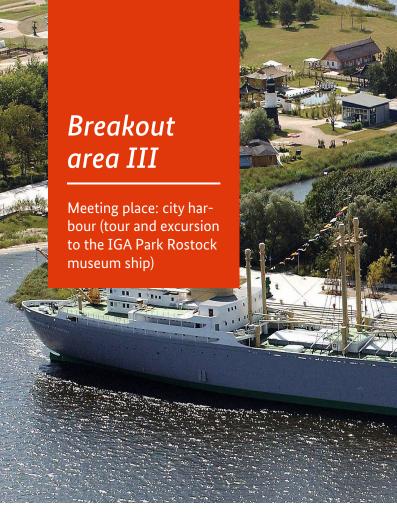
Conference of German Building Ministers

Small and medium-sized towns and cities in conurbations are facing particular challenges in ensuring quality of life and remaining viable. This calls for integrated planning approaches for living and working spaces, cli-



mate-resilient infrastructure, attractive public spaces and good mobility. That is the only way they can continue to be independent, liveable places in a time of transition. This area will present examples of how this can be achieved.

↑ Center of Markt Erlbach, Neustadt an der Aisch-Bad Windsheim district



Social intelligence – digital public services as a common task for smart municipalities

Federal Ministry for Housing, Urban Development and Building (BMWSB) and the German Association of Towns and Municipalities (DStGB)

Smart cities and regions are using digital applications for sustainable, integrated urban development. The Smarte Hanse example illustrates how the cities of Lübeck, Neubrandenburg, Rostock, Schwerin, Stralsund and Wismar



have formed an alliance with a focus on effective networking to enhance the quality of life of their residents through smart technologies and future-oriented projects. How this can be achieved will be demonstrated through thought-provoking expert presentations and a visit to smart collaborative projects from the BMWSB-funded Smart Cities pilot initiative in Rostock.

↑ Traditional ship MS DRESDEN: Shipbuilding and sipping museum Rostock at IGA Park



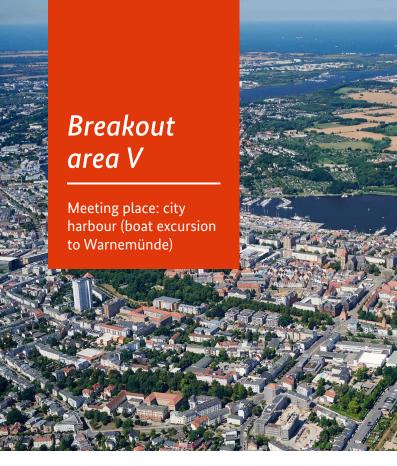
New urban districts

Federal Ministry for Housing, Urban Development and Building (BMWSB) and the Association of German Cities (DST)

The provision of affordable housing is one of the most pressing social issues of our time. In many regions, the strained housing situation also calls for the development of new urban districts. But what defines a future-proof neighborhood with a focus on the com-



mon good? What design, architectural, social, and procedural qualities must new districts offer? And how can these qualities be ensured through the interplay of planning, participation, and implementation? Arena IV "New Urban Districts" addresses these questions in a dialogue-oriented working format, featuring examples from Bremen, Lithuania and other parts of Europe.



Productive Waterfront Cities

Federal Ministry for Housing, Urban Development and Building (BMWSB) with the Hanseatic and University City of Rostock

Aboard the motor vessel *Mecklenburg*, we travel on the Warnow River from the city harbor through Germany's largest Baltic Sea port, Rostock, to Warnemünde. The development of the Hanseatic city is inextricably linked to that of the port as an economic center. The everincreasing transformation of ports is also creating new potential for urban development in Rostock, for example, with the conversion of the city harbor.



The *overseas port*, opened in 1960, occupies the largest part of the port area. Beyond its functions as a logistics and production location, it is currently developing into an "energy port" and hub for renewable energies. The arena will explore the questions – including a view across the Baltic Sea to Aarhus, Denmark – of how strategic port development can be successfully designed, taking into account the conflicts and opportunities.

↑ Rostock with city center, city harbour and port facilities along the Lower Warnow River to the shipyard port, overseas port, and seaside resort of Warnemünde



Europe in cities and neighbourhoods: European cooperation as a key to sustainable, just and productive urban development

Federal Ministry for Housing, Urban Development and Building (BMWSB) and the German Association for Housing, Urban and Spatial Development (DV)

The event will demonstrate how cooperation between European cities can lead to common solutions for integrated and sustainable urban development.





Cities from Germany, Finland and France will present the implementation of innovative approaches supported by funding from the European Urban Initiative (EUI) and the URBACT programme. Afterwards, there will be the option to visit EU co-financed projects on the Campus Südstadt of the University in Rostock.

↑ European flags, exchange at URBACT network meeting, and Rostock's old town (from left to right)

Contact

Conference management

facts and fiction GmbH Borussiastraße 19, 12103 Berlin info@nsp-kongress.de

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Log in to the plenary session via the QR code or at slido.com, join the discussion, or ask your questions.



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